

Smarti Sample Network Experience - Sample Portfolio

Category

Agencies

Burson Marsteller
Crispin Porter + Bogusky
Grey
Earle Palmer Brown
Hal Riney & Partners
Hill & Knowlton
Ketchum Public Relations
Lowe & Partners Worldwide
Margeotes|Fertitta + Partners
Messner (MVBMS)
Middleberg Euro RSCG
Ogilvy
Publicis/Optimedia
R/GA
Saatchi & Saatchi
Wells Rich Greene BDDP

Apparel/Fashion

Candies (shoes)
Chip & Pepper Denim
Coach
Cynthia Rowley
Diesel
Dressbarn
Lacoste
Old Navy
Salvatore Ferragamo
SkinnyCorp: Threadless.com

Automotive/Vehicle Services

AutoBidding.com
Ford Dealers
General Motors Corp.
Hertz
Mercedes-Benz
Rolls-Royce/Bentley
Volvo Cars of North America

Beverages

Barcardi: Bombay Sapphire
Beck's North America
Coca-Cola
Dark Dog
Dom Perignon Champagnes
Evian
Heineken USA
Hublein/Jose Cuervo
Johnnie Walker Scotches
Pepsi-Lipton
SKYY Spirits
Smirnoff

Beauty/Cosmetics

Avon
L'Oreal USA
Oil of Olay
Revlon
Van Cleef & Arpels

Electronics

Brother
Canon USA
JVC
Kenwood
Minolta
Mitsubishi
NikonUSA
Panasonic
Sharp Electronics
Yamaha

Financial

American Express
BankLink
Chase
Citibank
Delloite & Touche
Ernst & Young
Fidelity Brokerage Services
Goldman Sachs
HSBC
The IRS
JP Morgan Chase
Morgan Stanley & Co.
Raging Bull
Standard & Poor's
TIAA-CREF

Food & Restaurants

Bennigans
Bigelow Tea Company
Dennys Restaurant
Friendly's
Kraft Foods
M&M/Mars
TGIFriday

Government

Dept. of Veterans Affairs
New York State Lottery
US Postal Service
NASA
US Dept of State

Healthcare/Medical/Drugs

Bayer
Eli Lilly
Empire Blue Cross Blue Shield;
Glaxo Smith-Kline
Johnson & Johnson
Merck
Mead Johnson Nutritional
Medco Health
Medscape
Novartis
Pfizer
Schering Plough
WellChoice/WellPoint

Household Products

Benjamin Moore
Colgate-Palmolive
First Alert
Procter & Gamble
Terminix
Unilever

Insurance

Amica Insurance
CNA Insurance
Colonial Penn
Prudential

Kids

Disney Interactive
MaMaMedia.com
Scholastic
Nickelodeon
Pokemon
Sega

Media

A&E TV Network
Adweek
Business 2.0
Business Week
CableTV Advertising Assoc.
Casinos
CBS (News, Ent, Sports, Int'l)
CNBC
ESPN
FoxNews.com
HBO
Jupiter Research
McGraw-Hill
MSNBC
MTV
NBC
Oddcast
Paramount
Showtime
Suck.com
Time Warner
The Weather Channel
The History Channel
TNT Network
Viacom

Real Estate

Brown Harris Stevens
CB Richard Ellis
Century21
Coldwell Banker
Cushman & Wakefield
Jones Lang LaSalle
Rappaport Management
The Trump Organization
Zere

Retail

ABC Carpet and Home
Drugstore.com
Fortunoff
K-Mart
MaterialNet
Modell's Sporting Goods
Patio.Com
Seaman's Furniture

Technology

3M
About.com/The Mining Co.
America Online
Cisco
Hewlett Packard
IBM
Intel
Intrasphere
Jupiter Research
LiveVox
Lucent
Microsoft
Mobiliti
Peoplesoft
Sun Microsystems
Symbol Technologies
Scanbuy
Unisys
Uproar

Telecommunications/Wireless

America Online
AT&T Broadband
Bell Atlantic/Verizon
Bell Canada
Berlitz GlobalNET
Cablevision
CellularOne
Comcast Cable
Con Edison
Interoute
MCI Worldcom
Net Insight
Prodigy
RCN Corporation
uReach

Travel/Tourism

Australian Tourism
British Airways
Continental Airlines
Delta Airlines
El Al Airlines
Marriott Hotels/Resorts
Renaissance Hotels/Resorts
United Airlines
U.S. Airways